Aahana Gupta

A student researcher with a growing interest in Cognitive Science and Psychology. Inspired by personal experiences with ADHD and age-related cognitive challenges, she is driven to explore how research can better understand the way people think, learn and remember.

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Foreword by Dr. Nimisha Kumar

ABOUT THE BOOK

The Wrong Words explores what happens when the tools designed to measure memory, language and learning fail to account for the people they are used on. Moving through cognitive assessment, dyslexia, clinical observations and field research, the book examines how language, culture and lived experience can influence the meaning of a score. Through real-world cases and scientific inquiry, it questions the difference between precision and validity and asks a fundamental question: when a person does not fit the measurement, is the problem with the person—or with the tool?

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AAHANA GUPTA

THE WRONG WORDS

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THE WRONG WORDS

On language, memory and the measurements that misread us.